



AN IOTA'S WORTH



THE ALUMNI AND PARENTS NEWSLETTER OF THE IOTA CHAPTER OF ZETA BETA TAU OF THE UNIVERSITY OF DENVER

1959 SOUTH COLUMBINE STREET | DENVER | COLORADO 80210 | WWW.DUZBT.COM | SUMMER 2016

Brummer Cup Returns to Iota!

We are pleased to announce that the Brummer Cup honoring Zeta Beta Tau's most outstanding chapter was once again awarded to Iota Chapter. International President Matthew Rubins made the presentation at the culmination of the Grand Awards Banquet at this year's International Convention and Leadership School. This year's event was held at the Grand Hyatt in Atlanta.



The convention welcomed Walter Sutton, Iota 1967, as a participant on the Ronald Mankoff Alumni Panel. These alumni shared their experiences and wisdom with the assembled over 200 undergraduates. Also attending this year's convention was Daniel Goodman aka 'The Godfather' who is now a director on Zeta Beta Tau's Foundation Board, as well as Gregg Witt who is now the president of ZBT's National Permanent Endowment Fund – the housing arm of the fraternity. Ben Brentin, our immediate past president, was in attendance participating in the Volunteer Institute Program as he becomes an assistant chapter advisor. Steve Ehrlich, our chapter advisor, was there serving as a faculty member for the Leadership School.

Iota Chapter last won Brummer Cup in 1968 and 1970. Over the last eight years Iota has been runner up seven times. We are thrilled and honored to have been selected as ZBT's best chapter.

It is great to be a ZBT at IOTA!

C, F & S,

Christopher Nalen, President
Iota Chapter
Zeta Beta Tau

Click on link and watch Iota win the cup!
<https://vimeo.com/176483202>



Brummer Cup Returns to Iota Chapter, Zeta Beta Tau at the University of Denver

IOTA WINS A HOST OF AWARDS AT THE 2016 CONVENTION!



L-R: Madison 'Sonny' Davis, Hugh 'Randy' Sturgulewski, Matt Meyer, Kyle Zakari, Ben Brentin, Chris Nalen, Adam Segall, AJ Stowell, Collin Harris and Cole Caulkins

At the awards ceremony Iota was the recipient of many trophies giving recognition to the hard work of our officers, chairmen, their committees, brothers and alumni advisors who serve as our mentors. The Iota Chapter was the recipient of the following awards:

- #1 Most Outstanding Chapter – The Brummer Cup
- #1 Outstanding General Chapter Programming – Lee Dover Award
- #1 Barry D. Siegel Award – Most Successful Recruitment for Chapters on Campuses Under 10,000 Students
- #1 Chapter Publications – Omega Award – Thanks to Don Reisfeld '76, an Iota Alumnus for being our editor and publisher.
- #1 Chapter Heritage Programming
- #1 Chapter Participation in Intercollegiate Sports – Frauenthal Award
- #1 Best Advisory Board – The Maxwell Hyman Award
- #1 Best Academic Advisor – Greg Grauberger
- #1 Best Senior Brother Academics – Kahn-Greendlinger Award – Tyler Irani
- #1 Best Undergraduate Academics – Richard S. Simon Award – Alex Hill
- #1 Chapter Advisor – Gary Berz '70 was recognized for his 10 years of volunteer service.
- Runner Up – Outstanding Alumni Programming – Alexander Lewin Award
- Runner Up – Participation in Intramural Sports – Sid Luckman Award



Ben Brentin holding the Brummer Cup right after Iota won it.

Iota Delegates with The Brummer Cup and Matthew Rubins, ZBT International President



L-R: Dan Goodman, Steve Ehrlich, Colin Harris, Hugh 'Randy' Sturgulewski, AJ Stowell, Ben Brentin, Adam Segall, Chris Nalen, Matthew Rubins, Kyle Zakari, Madison 'Sonny' Davis, Cole Caulkins and Walter Sutton



*Standing L-R: Steve Ehrlich, Hugh 'Randy' Sturgulewski, Dan Goodman, Matthew Meyer, International President Elect Norman Waas, Ben Brentin, Chris Nalen, Adam Segall, AJ Stowell and Walter Sutton
Kneeling L-R: Madison 'Sonny' Davis, Kyle Zakari and Cole Caulkins*

Iota Accumulating Awards on Day 1 and 2.



Day 1 of the convention is in the bag... Awards won: Best Publication, Best Intercollegiate Athletic Participation, and runner-up for Intramural Sports Excellence...The Sid Luckman Award. L-R: Colin Harris, Kyle Zakari, Madison 'Sonny' Davis, Adam Segall, Cole Caulkins, AJ Stowell and Hugh 'Randy' Sturgulewski



Day 2 of the convention has come to a close and we are pleased to announce that we have received the award for Best Chapter Programming and Best Heritage Programs! Go Iota! L-R: Matthew Meyer, Adam Segall, Kyle Zakari, Hugh 'Randy' Sturgulewski, Chris Nalen, Ben Brentin, Dan Goodman, and Cole Caulkins. Kneeling L-R: AJ Stowell, Colin Harris and Madison 'Sonny' Davis

Walter Sutton, Past President of Iota



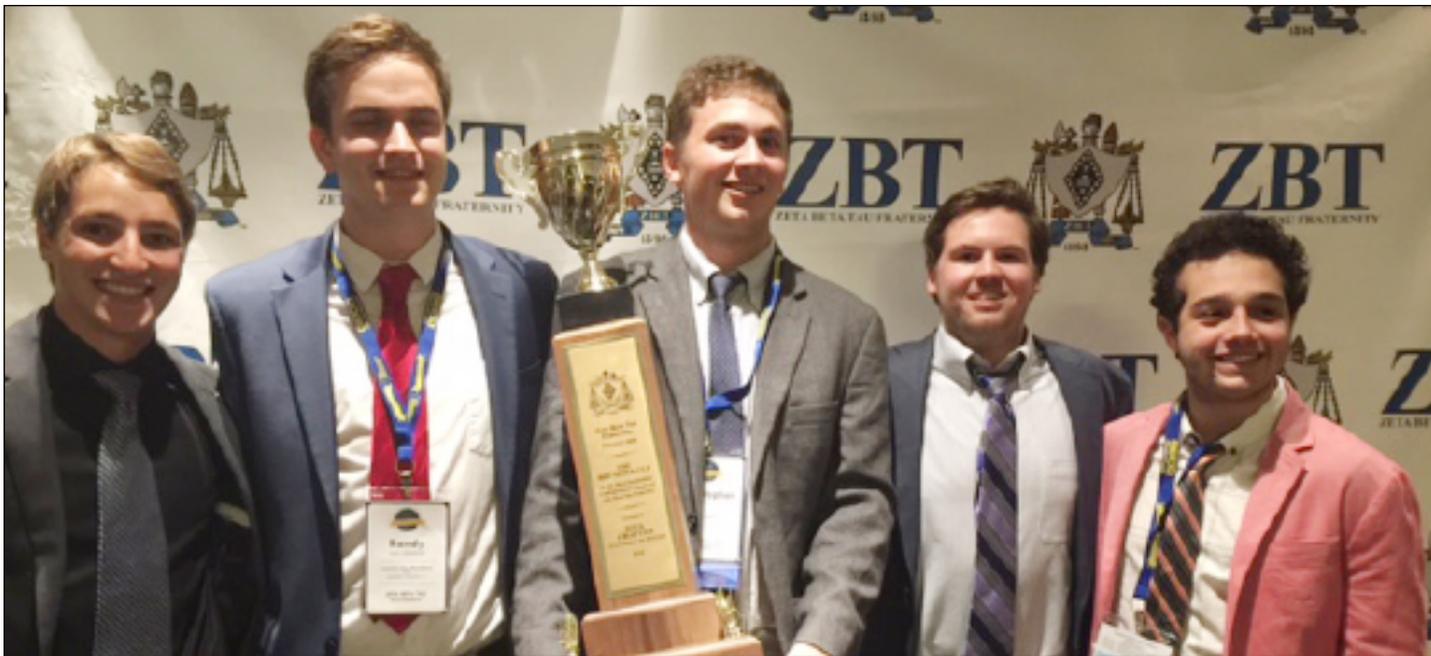
Walter Sutton '67, Past President of Iota participating on the Mankoff Alumni Panel at ZBT's International Convention and Leadership in Atlanta (seated third from left).



Ben Brentin '16, Past President of Iota Chapter proudly holds the Brummer Cup with Walter Sutton '67 ...**50 years after** Walter's presidency.



Iota Past Presidents: Dan Goodman '07 (AKA 'The Godfather'), colonized Iota in 2005 (re-chartered in 2007), Ben Brentin '16 and Walter Sutton '67.



Congratulations to Iota Chapter, Zeta Beta Tau at the University of Denver!

2016-17 Executive Board L-R: Matthew Meyer, Hugh Sturgulewski, Chris Nalen, Cole Caulkins and Kyle Zakari

The Brummer Cup and our Advisor.

Since 1971, Steve Ehrlich has been Iota's heart and soul, AKA our chapter advisor.

But before that, Steve was President of ZBT Iota in 1969-70 when Iota was awarded the Brummer Cup, again under his guidance and leadership.

All through his college years at DU, Steve was deeply involved in Iota. He cared and he participated at a time when it was not 'super cool' to be part of a fraternity. After college he carried the ZBT torch all the way to become the International President of ZBT. Steve has been presented countless ZBT awards too numerous to mention here. He earned and deserved all of them.

With the foresight and courage of Dan Goodman '07 and the guidance from Steve, Iota chapter was re-colonized in 2005 and re-chartered in 2007. With a succession of remarkable young ZBT's, Iota chapter experienced a meteoric rise in membership, awards and accomplishments. Steve was involved in every aspect along the way from recruitment, food service, maintenance, remodeling, fund raising, event planning and brotherhood development. His leadership and mentoring paved the path for excellence. Steve's impact on the success of Iota is paramount.

He has fraternity in his DNA. Steve is truly unique and special and Iota is so very fortunate to have him as their chapter advisor.

On behalf of all of our Iota brothers, to the Best Advisor on Planet Earth! Thank You, Steve.





SUPPORT UNIVERSITY OF DENVER AND IOTA CHAPTER



We know many of you regularly donate to DU. **Please consider earmarking your donation to IOTA this year, and the next few years.** It will make a difference not only in finishing Iota's capital project, but in the experience that our current and future brothers have in the chapter house. **The Donation/Pledge Agreement form is enclosed for your use.** Please give now to support your university and chapter.

Iota's Second Century Plan

Iota's storied history continues as we approach the celebration of our centennial.

Founded in 1920 at DU, Iota chapter has initiated over 1,000 brothers. The chapter is currently enjoying great success. It has been honored as the #1 ranked fraternity at DU the past several years and runner-up for national ZBT best chapter award aka The Brummer Cup, for seven of the past eight years. *In July 2016, The Brummer Cup for Most Outstanding Chapter was awarded to Iota Chapter at the International Convention held in Atlanta.* The chapter has had over 100 brothers for the past several years.

The chapter house was built in 1959 with a small expansion of the dining room in the mid-1960s.

Based on the number of brothers in the chapter, the fraternity has not been able to hold chapter meetings, rituals, all house dinners and other all chapter events in the existing dining/common space area.

Many of you know that the chapter house is owned by DU. In the past few months we have been working with the University on preliminary plans to improve and enlarge our house and home. We have met with both Allan Wilson, Director of Building Services and Craig Woody, Vice Chancellor to discuss this project. The main focus of this project will be the expansion of the dining room into a space large enough to hold all chapter events. For safety purposes, a fire suppression system will be installed, the main floor powder room will be made ADA compliant and the original 1959 boiler will be replaced. The University has agreed to partially participate in this project.

We Need Your Support!

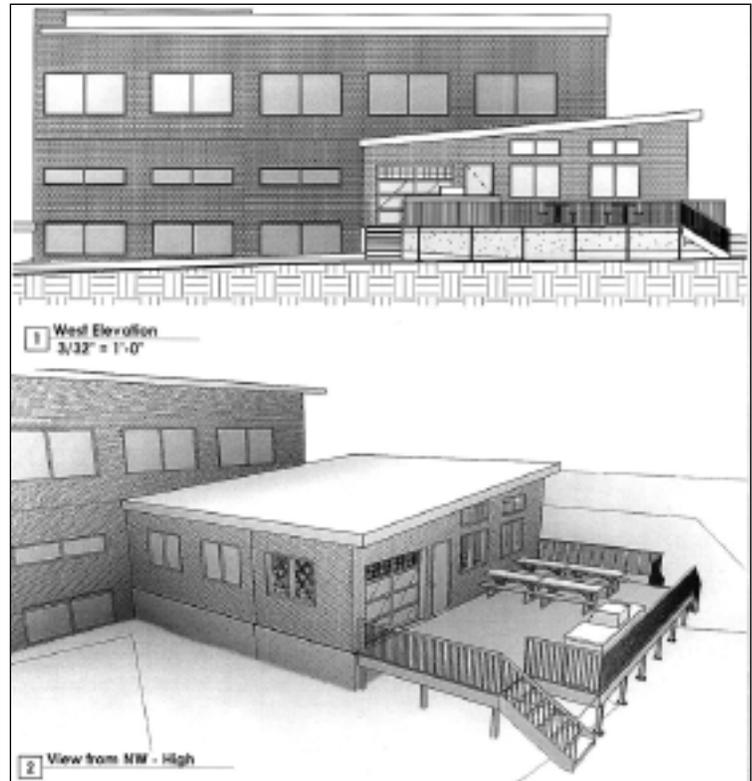
At current construction cost levels, based on preliminary cost estimates from two DU approved commercial contractors, we must raise at least \$200,000 before we can obtain final University of Denver approval for this project. All donations made to the ZBT Iota Renovation Fund through the University of Denver is tax deductible up to the full extent of the law. You can easily give online at <http://www.du.edu/givetoibt>.

If we can raise at least this sum of money we believe we can make this an economically feasible project.

How Your Donations Will Make an Impact

Donating to this project will assist the DU owned fraternity house to upgrade their building, enhance the building's safety and meet ADA guidelines. Of course, this will help **YOUR** fraternity with a functional addition and upgrade that will provide years of useful service.

Your generous donation will go directly to the **ZBT Iota Renovation Fund** to be used only for the University of Denver ZBT house. The project is proposed to blend in with the original building with similar exterior and interior materials. We are stressing functionality and feasibility. *See pages 9 and 10 for Naming Rights and Pledge Agreement forms.*



Our undergraduate brothers also contribute to this project. Each spring quarter all freshmen, sophomores and juniors are required to contribute \$55 each to this fund to provide a continual stream of money to make improvements to our chapter house. By this action, the undergraduate brothers have a vested interest in making our house their home now as well as making it a better place for those brothers who will come after them. We also anticipate receiving support from parents of brothers.

The Financial Plan

As explained above, we will be partnering with the University to make these improvements. While the figures have yet to be finalized we are estimating the project will cost around \$800,000. The University will be funding approximately one-half of this project to cover the infrastructure improvements. We will be funding the other half that focuses on the expansion of the common space. It is our plan and goal to raise \$200,000. This coupled with the approximately \$75,000 we already have in reserves and the remainder to be financed through an increase in our lease payments will allow us to move forward. Furthermore, we have adequate reserves in the House Corporation account to pay for furniture and furnishings for this project. The money to be raised can be in the form of donations and pledges for future donation to the University earmarked for the **ZBT Iota Renovation Fund**.

To pledge online visit: <http://www.du.edu/givetozbt>
 See pages 9 and 10 for Naming Rights and Pledge Agreement forms.

RECRUITMENT RECOMMENDATIONS WANTED

We are looking for a few great men. If you know any men that will be attending DU please send his name and contact information to Madison Davis our recruitment chairman at: MadisonEnlowDavis@gmail.com. To make a recruitment recommendation for any other chapter, please go to: <http://www.zbt.org/join-a-chapter/recruitment-recommendation.html>

ZBT celebrates 25+ years of being a non-pledging, non-hazing fraternity.

We are proud to be a brotherhood based on equal rights and equal responsibilities. We have been able to attract the best and brightest students and build a better brotherhood by following ZBT's Journey Program. This program participated in by all brothers throughout their four years on campus. Learn more about The Journey Program by going to:

<http://www.zbt.org/the-journey/education-by-class.html>

The movie 'GOAT' will be released in September. It is our understanding it will portray a hazing program run a fictitious chapter of Phi Sigma Mu.

We are pleased that both pledging and hazing are no longer traditions at IOTA.

CELEBRATION TO BE PLANNED

Stay tuned for details about a reception to be held this fall to honor the chapter. All brothers, their parents, alumni, and university officials will be invited.

As roommates in the '70s, four alums forged a friendship that has lasted a lifetime.

It all began on 942 Pontiac St. near Lowry Air Force Base, an address etched in the brains of the four DU alums who lived together during the 1970-71 school year.

<https://magazine.du.edu/alumni/roommates-70s-four-alums-forged-friendship-lasting-lifetime/>



Ed Silberman, Scott Feldman, Mike Burg and Bruce Nathanson. The four connected while looking for a place to live off-campus.



IOTA CHAPTER

ZETA BETA TAU/PSI SIGMA DELTA

DONATIONS LEVELS & NAMING RIGHTS



All donors to the campaign will be recognized. Those contributing \$1,000 or more will have their names permanently placed on the **Patrons' Wall** located in the Chapter House.

NAMING RIGHTS AND OPPORTUNITIES: Naming opportunities to encourage specific amounts of donations and providing recognition to alumni, parents and friends who make gifts are available on a first come, first serve basis.

<u>Naming Opportunity</u>	<u>Amount</u>	<u>Donor</u>
1. Chapter House	\$50,000	Richard and Daniel Goodman <i>Available as of July 2016</i>
2. Dining/Chapter Room Expansion	\$40,000	<i>Available as of July 2016</i>
3. Deck Expansion	\$15,000	<i>Available as of July 2016</i>
4. Study Area Expansion	\$15,000	Michael Sachs <i>Available as of July 2016</i>
5. Outdoor Deck/Patio	\$12,500	<i>Available as of July 2016</i>
6. Common Space in Basement	\$10,000	Class of 1970
7. Trophy Case	\$10,000	Marc Nathanson
8. Upstairs Bathroom	\$10,000	Boyz Ski Reunion <i>Available as of July 2016</i>
9. Living Room	\$10,000	<i>Available as of July 2016</i>
10. Living Room Furniture and Furnishings	\$10,000	Aaron Schwarzberg and Family <i>Available as of July 2016</i>
11. Dining Room Furniture and Furnishings	\$7,500	<i>Available as of July 2016</i>
12. Kitchen	\$7,500	Jay Reano <i>Available as of July 2016</i>
13. Kitchen Appliances	\$7,500	Herb Tobin <i>Available as of July 2016</i>
14. Outdoor Sports Court	\$5,000	<i>Available as of July 2016</i>
15. Exterior Landscaping and Lighting	\$5,000	Gregg Witt and Meyer Persow
16. Foyer with Crest in Floor	\$5,000	Martin Waldbaum
17. Downstairs Bathroom	\$10,000	Sandy Myers
18. BBQ Grilling Station & Outdoor Patio Furniture	\$5,000	
19. Powder Bathroom	\$2,500	
20. Yatzu Haganipple Deer Head	\$2,000	
21. Memorial Plaque (Names of departed brothers)	\$500 per name	

Anonymous and non-naming rights gifts will be greatly appreciated. Donations may also be made in memory or honor of someone.

GIVING CLUBS – For each of the following giving levels, a plaque will be proudly displayed showing the name and class of the donors contributing in that level. **For donations over \$500**, a small plaque will also be posted next to the room the Alumni lived in with those year(s). For those younger alumni who never had the opportunity to live in the house, their name will be posted in the Chapter room.

City of Light Club	\$5,000 and over
Friendship the Sheltering Tree Club	\$2,500 - \$4,999
1959 Club	\$1,000 - \$2,499
Iota Club	\$500 - \$999
Pyramid Club	\$250 - \$499
Pioneer Club	Under \$250

You can make your gift via the paper pledge form included or give online at: <http://www.du.edu/givetozbt>

Please complete the Naming Rights below, as well as the Pledge Agreement on the other side of this form.

I am pleased to request naming rights for _____ in the amount of \$ _____

I understand that the name or names listed below will be appropriately located at the Chapter house.

Your name: _____

The name(s) and or wording you want on the plaque at the Chapter house: _____

You will be notified if this naming opportunity is no longer available. *Thank you in advance for your support.*





ZBT DONATION/PLEDGE AGREEMENT FORM



We urge your thoughtful consideration and support of this renovation project. An investment in the future of Iota Chapter will ensure our continued success at the University of Denver and provide a legacy upon which to build an even better brotherhood. Please show your support for Iota Chapter by completing and returning this form at your earliest convenience.

Gifts to the campaign are to be made through the University of Denver and are tax-deductible to the extent provided by law. Please consult your tax advisor for professional advice.

Please contact Cory Andersen at cory.andersen@du.edu or 303-871-2928. She is available to assist with stock transfer or any other questions you may have.

I pledge and agree to pay the total sum of \$ _____ to the University of Denver - ZBT IOTA Renovation Fund. You may pay all at one time or over the course of up to four years to meet your personal financial planning goals. One payment in the amount of \$ _____

Total Number of Payments _____
\$ _____ now and
\$ _____ no later than _____
\$ _____ no later than _____
\$ _____ no later than _____

Signature: _____ Today's date: _____

Print name: _____ Initiation year: _____

Address: _____

Email address: _____ Phone: _____

Make checks payable to the: **University of Denver - ZBT IOTA RENOVATION FUND**

Mail all forms and payments to:
University of Denver
Attn: Gift Processing
PO Box 910585
Denver, CO 80291-0585

You may also donate online at: <http://www.du.edu/givetozbt>

See page 9 for 'Naming Opportunity' information. **Thank you for your generous support!**

