



# AN IOTA'S WORTH

THE ALUMNI NEWSLETTER OF THE IOTA CHAPTER OF ZETA BETA TAU OF THE UNIVERSITY OF DENVER



1959 SOUTH COLUMBINE STREET | DENVER | COLORADO 80210 | WWW.DUZBT.COM | WINTER 2012

## Zeta Beta Tau's Distinguished Speaker Series

### Brother Marc Nathanson's discussion is titled *Becoming a Successful Entrepreneur*

Wednesday, February 29, at 6:30pm EST

Click web link below to Register

<https://app.e2ma.net/app2/survey/1356957/201009339/9b3a07fc75/7764419374/207467175/231349865/>



A POWERHOUSE OF EXCELLENCE

# Zeta Beta Tau

Contact: Laurence A. Bolotin,  
Executive Director  
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Wednesday, February 29  
at 6:30pm EST

### Brother Marc Nathanson - Distinguished Speaker Series

Brother Nathanson's discussion is titled: **Becoming a Successful Entrepreneur**. He will be discussing the "13 Tips on How to be an Entrepreneur" based on his life's experiences of running four successful businesses and one government agency. He will discuss the traits and skills needed to be a successful entrepreneur. This will include "war stories" about starting a small cable company in 1975 and selling it in 1999 for \$3.7 billion dollars and his current adventures of building the world leader in waterless urinals. From the media business to urinals, he will hold nothing back as far as the ups and downs of being a successful international businessman.



Marc Nathanson '67  
Iota Chapter

## Biography:

Marc Nathanson is one of America's leading entrepreneurs. A 40-year veteran of the communications industry, he founded and served as Founder and CEO of Falcon Cable TV, which operated in 27 states and had joint ventures in Brazil, France, United Kingdom, Philippines, Mexico and India. In 1999, he sold Falcon to Paul Allen's Charter Communications. Brother Nathanson served as Vice Chairman of Charter from 2000-2008. He is Chairman of Mapleton Investments, a diversified investment holding company, specializing in real estate. He was Chairman of Mapleton Communications, which owns and operates 40 radio stations in the western United States. He is also Chairman of Falcon Waterfree Technologies, the leading global maker of water-free urinals.

President Clinton appointed Marc Nathanson (1995-2002) as Chairman of the Broadcasting Board of Governors (BBG), which is an independent federal agency supervising all U.S. government supported, non-military international broadcasting, whose mission is to promote freedom and democracy and enhance understanding through multi-media communications of accurate, objective and balanced news, information, and other programming about America and the world to audiences overseas. BBG broadcasting organizations include Voice of America, Radio Free Europe/Radio Liberty, the Middle East Broadcasting Networks, Radio Free Asia, and the Office of Cuba Broadcasting. BBG broadcasts reach over 175 million people worldwide on a weekly basis. He was also a member of the Albanian Enterprise Fund.

In 2012, Secretary of State, Hillary Clinton, appointed him as her representative to the Board of the East-West Center in Honolulu, Hawaii. Brother Nathanson is currently Vice Chair of the National Democratic Institute for International Affairs (NDI). In addition, Brother Nathanson is the Founder of the Homeland Security Advisory Council (HSAC) for Los Angeles and was the first recipient of The LeRoy Baca Award from HSAC for "Outstanding Community Service." He is a member of the Board of Trustees of the Aspen Institute, on the Board of the Pacific Council on International Policy, Skirball Cultural Center, American Democracy Institute, USC Annenberg School for Communications, and is a member of the Business Executives for National Security (BENS).

He is a former Board Member and lecturer of the Anderson School of Management of UCLA, and was a member of the Young President's Organization (YPO) for many years. Brother Nathanson is a graduate of the University of Denver where he was a member of the Zeta Beta Tau Fraternity (Iota Chapter). He was Recruitment Chairman and President, and was also voted "Outstanding Senior Man" in 1967 by the Interfraternity Council. He has a master's degree in political Science from the University of California/Santa Barbara where he was a National Science Foundation Fellow. He holds an Honorary Degree from Syracuse University. Brother Nathanson has received numerous honors and awards and received the 2009 Global Green Millennium Award for his contributions to improving the environment and was also elected to "The Cable TV Hall of Fame and Cable Pioneers." In 2011, he received the Environmental Media Association (EMA) Board of Directors "lifetime Achievement Award" for his work in saving the planet.

## About the Distinguished Speaker Series:

The "Distinguished Speaker Series" is an on-going program that gives prominent alumni an opportunity to share their expertise through an online webinar service. Alumni and undergraduates have an opportunity to take part in a webinar hosted by the prominent alumnus for an engaging, entertaining, and educational experience.

## Testimonials from previous Distinguished Speaker Series sessions:

*"The presentation was fantastic and set the bar high.*

*The presenter provided inspiration, valuable insights, and was easy to identify with based on his personality and style."*

*"The passion of the presenter was great! I look forward to future editions of the Distinguish Speaker Series."*

*"I very much enjoyed what the presenter discussed.*

*His knowledge of the topic was great and the presentation was easy to relate to."*

**To Register:** please click web link below.

<https://app.e2ma.net/app2/survey/1356957/201009339/9b3a07fc75/7764419374/207467175/231349866/>

The webinar will be held on Wed., Feb. 29, at 6:30pm EST. You will receive a confirmation that you've registered for the webinar. If you have any questions or comments, please contact the National Office at: [zbt@zbtnational.org](mailto:zbt@zbtnational.org) or call 317-334-1898.

## IOTA Continues to Grow

With the addition of five new brothers winter quarter the chapter has taken 34 new brothers this school year and presently has over 80 active brothers. Please send your rush recommendations to Nick via email at: [hawkshockey9@gmail.com](mailto:hawkshockey9@gmail.com).

Recommendations for other chapters can be made by going to [www.zbt.org](http://www.zbt.org).

## Visit Iota's Photo Gallery

Click on Multimedia tab and then click on the Photo Gallery at <http://www.duzbt.com> to find photos of themselves and friends at: <http://duzbt.com/photogallery/>

## Your Support is Appreciated

Our thanks to those that have donated or pledged to do so. In our efforts to continue to improve our chapter house further improvements are planned for this summer. You can support this effort by giving to DU and earmarking to ZBT Iota Renovation Fund. To pledge on line go to: <http://www.du.edu/ascend/give-now.html> or see the attached pledge form on page 4.

Thanks again for supporting your chapter. Please add your name to the list of Iota supporters.



Left to right: Don Zimelis '74, Jay Reano '76, Don Reisfeld '76, Bill Castellano '79, Rich Nadler '76 and Roger Heuberger '74 at the Boyz Ski Reunion in Vail, Colorado January 2012. Gary Berz '70, Bruce Balonick '70 and Jimmy Errant '70 met up with us on the slopes. Michael Kaplan '74, Steve Blank '76 and Hershel Shapiro '79 joined us for dinner at Mezzaluna.



# ZBT

## DONATIONS LEVELS & NAMING RIGHTS



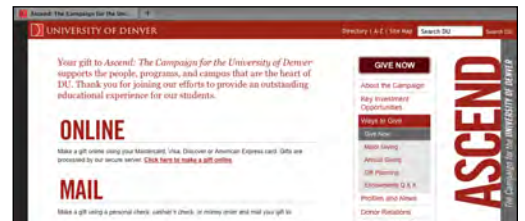
All donors to the campaign will be recognized. Those contributing \$1,000 or more will have their names permanently placed on the **Patrons' Wall** located in the Chapter House.

**NAMING RIGHTS AND OPPORTUNITIES:** Naming opportunities to encourage specific amounts of donations and providing recognition to alumni who make gifts are available on a first come, first serve basis.

<u>Naming Opportunity</u>	<u>Amount</u>	<u>Donor</u>
1. Chapter House	\$50,000.	<b>Richard and Daniel Goodman</b> <i>Available as of January 2012</i>
2. Green Energy Project	\$25,000.	<i>Available as of January 2012</i>
3. Living Room	\$20,000.	<i>Available as of January 2012</i>
4. Dining Room	\$15,000.	<i>Available as of January 2012</i>
5. Chapter Room Downstairs	\$15,000.	<b>Michael Sachs</b>
6. Outdoor Deck/Patio	\$12,500.	<b>Class of 1970</b>
7. Trophy Case	\$10,000.	<b>Marc Nathanson</b>
8. Upstairs Bathroom	\$10,000.	<b>Aaron Schwarzberg and Family</b>
9. Kitchen	\$7,500.	<b>Jay Reano</b>
10. Outdoor Sports Court	\$5,000.	<b>Herb Tobin</b> <i>Available as of January 2012</i>
11. Foyer with Crest in Floor	\$5,000.	<b>Gregg Witt and Meyer Persow</b>
12. Downstairs Bathroom	\$5,000.	<b>Martin Waldbaum</b>
13. BBQ Grilling Station & Outdoor Patio Furniture	\$5,000.	<b>Sandy Myers</b>
14. Powder Bathroom	\$2,500.	
15. Yatzu Haganipple Deer Head	\$2,000.	
16. Memorial Plaque (Names of departed brothers)	\$500. per name	

**GIVING CLUBS** – For each of the following giving levels, a plaque will be proudly displayed showing the name and class of the donors contributing in that level. **For donations over \$500**, a small plaque will also be posted next to the room the Alumni lived in with those year(s). For those younger alumni who never had the opportunity to live in the house, their name will be posted in the Chapter room.

<b>City of Light Club</b>	\$5,000 and over
<b>Friendship the Sheltering Tree Club</b>	\$2,500 - \$4,999
<b>1959 Club</b>	\$1,000 - \$2,499
<b>Iota Club</b>	\$500 - \$999
<b>Pyramid Club</b>	\$250 - \$499
<b>Pioneer Club</b>	Under \$250



You can make your donation through the University's "ASCEND" program. If you make a donation to that campaign, make sure to earmark yours to the **ZBT Iota Renovation Fund** and ZBT will receive the money to use for our house improvement program. To pledge online go to: <http://www.du.edu/ascend/give-now.html>

Please complete the Naming Rights below, as well as the Pledge Agreement on the other side of this form.

I am pleased to request naming rights for \_\_\_\_\_ in the amount of \$ \_\_\_\_\_  
I understand that the name or names listed below will be appropriately located at the Chapter house.

Your name: \_\_\_\_\_

The name(s) and or wording you want on the plaque at the Chapter house: \_\_\_\_\_

You will be notified if this naming opportunity is no longer available. *Thanking you in advance for your support.*

Stephen P. Ehrlich, Esq. '70



# ZBT

## PLEDGE AGREEMENT FORM



We urge your thoughtful consideration and support of this renovation project. An investment in the future of Iota Chapter will ensure our continued success at the University of Denver and provide a legacy upon which to build an even better brotherhood. Please show your support for Iota Chapter by completing and returning this form at your earliest convenience.

Gifts to the campaign are to be made through the University of Denver and are tax-deductible to the extent provided by law. Please consult your tax advisor for professional advice.

Please contact Jason Smith at 303-871-6623 or via email: [Jason.P.Smith@du.edu](mailto:Jason.P.Smith@du.edu) for information on stock transfers or if you have any other questions.

I pledge and agree to pay the total sum of \$ \_\_\_\_\_ to the University of Denver - ZBT IOTA Renovation Fund. You may pay all at one time or over the course of up to four years to meet your personal financial planning goals.  One payment in the amount of \$ \_\_\_\_\_

Total Number of Payments \_\_\_\_\_  
\$ \_\_\_\_\_ now and  
\$ \_\_\_\_\_ no later than \_\_\_\_\_  
\$ \_\_\_\_\_ no later than \_\_\_\_\_  
\$ \_\_\_\_\_ no later than \_\_\_\_\_

Signature: \_\_\_\_\_ Today's date: \_\_\_\_\_

Print name: \_\_\_\_\_ Initiation year: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Make checks payable to the: **University of Denver - ZBT IOTA RENOVATION FUND**

Mail all forms and payments to:  
University of Denver  
Office of Gift Processing, Dept. 585  
2190 East Asbury Avenue  
Denver, CO 80208

You may also donate online at: [www.giving.du.edu](http://www.giving.du.edu)  
then click on "**online giving**" and enter **ZBT IOTA RENOVATION FUND** in the search engine.

See other side of form for 'Naming Opportunity' information. **Thank you for your generous support!**