



# AN IOTA'S WORTH

THE ALUMNI AND PARENTS NEWSLETTER OF THE IOTA CHAPTER OF ZETA BETA TAU OF THE UNIVERSITY OF DENVER



1959 SOUTH COLUMBINE STREET | DENVER | COLORADO 80210 | WWW.DUZBT.COM | SUMMER 2018

## IOTA wins Brummer Cup!

We are pleased to announce the Brummer Cup honoring Zeta Beta Tau's most outstanding chapter has been awarded to Iota Chapter for the second time in the past three years at this year's International Convention and Leadership School held in Los Angeles. International President Norman M. Waas, Esq. made the presentation at the culmination of the Grand Awards Banquet.



*Left to Right: Laurence Bolotin (ZBT Chief Executive Officer), Drew Scott (External VP), James Lykins (BDD), Connor Reingruber (Treasurer), Peter Johnston (Recruitment), Justin Chiacchia (Secretary), Madison Davis (President), Kyle Zakari (Internal VP), Trevor Waltz (Provost) and Brian A. Hoffman, Director of Undergraduate Engagement*

On behalf of the advisors and alumni of IOTA chapter we wish to congratulate and thank the past and present leadership of IOTA for bringing home another Brummer Cup. Once again IOTA won best publications in larger part thanks to Don Reisfeld, our editor and publisher!

We greatly appreciate your dedication to preserving ***IOTA as A Powerhouse of Excellence.***

While we can all pause and enjoy this award we almost must understand that our pursuit of a better brotherhood remains our goal.

There is much more we can do to. We look forward to helping you take IOTA to the next level.

**With the July 2019 convention in Denver... How about a hat trick of Brummer's this decade?**

It is great to be a ZBT at IOTA! ***Please plan to join us Sept. 24th for a Brummer Cup Celebration, details on page 6.***

C, F & S,

Steve Ehrlich

Chapter and House Corporation Advisor

On behalf of Gary Berz, Scott Adams, Ben Brentin, Marc Goldenberg, Ryan Martin, Gage Crispe, Kyle Leigh, and Greg Grauberger, Faculty Advisor – House Corporation: Gary Berz and Chris Fettig

# IOTA WINS A HOST OF AWARDS AT THE 2018 CONVENTION!



L to R: Gregg Witt (Alumnus), James Lykins (BDD), Seth Levine (Member of Supreme Council), Peter Johnston (Recruitment), Trevor Waltz (Provost), Kyle Zakari (Internal VP), Madison Davis (President), Drew Scott (External VP), Connor Reingruber (Treasurer), Justin Chiacchia (Secretary) and kneeling: Dan Goodman (Alumnus and Godfather)

Thanks to all for their hard work. The awards IOTA Chapter received at the ZBT 2018 Los Angeles International Convention include:

- ◆ **Brummer Cup: Most Outstanding Zeta Beta Tau Fraternity – IOTA Chapter**
- ◆ **Maxwell Hyman Award for Most Outstanding Chapter Advisor: Steve Ehrlich**
- ◆ **Alexander “Babe” Lewin Award for Excellence in Alumni Outreach & Programming**
- ◆ **Omega Cup for Most Outstanding Publications**
- ◆ **Most Outstanding Alumni/Parent Relations**
- ◆ **Most Outstanding Recruitment for a school with under 10,000 undergrads: 43**

This was truly a team effort and I am extremely proud to have been a part of it...

*let's keep working and improving.*

Congratulations to all... **Join us Sept. 24th for a Brummer Cup Celebration**, details on page 6.

C, F & S,

Madison Davis, President  
Iota Chapter, Zeta Beta Tau  
University of Denver '19

## Most Outstanding Chapter Advisor: Steve Ehrlich

Since 1971, Steve Ehrlich '70 has been Iota's heart and soul, AKA our chapter advisor.

But before that, Steve was President of ZBT Iota in 1969-70 when Iota was awarded the Brummer Cup, again under his guidance and leadership.

All through his college years at DU, Steve was deeply involved in Iota. He cared and he participated at a time when it was not 'super cool' to be part of a fraternity. After college he carried the ZBT torch all the way to become the International President of ZBT. Steve has been presented countless ZBT awards too numerous to mention here. He earned and deserved everyone of them.

With the foresight and courage of Dan Goodman '07 and the guidance from Steve, Iota chapter was re-colonized in 2005 and re-chartered in 2007. With a succession of remarkable young ZBT's, Iota chapter experienced a meteoric rise in membership, awards and accomplishments. Steve was involved in every aspect along the way from recruitment, food service, maintenance, remodeling, fund raising, event planning and brotherhood development. His leadership and mentoring paved the path for excellence. Steve's impact on the success of Iota is paramount... **two Brummer Cups in the past three years.**

Steve has fraternity in his DNA. He is truly unique and special and Iota is so very fortunate to have him as their chapter advisor. *On behalf of all Iota brothers, congratulations on receiving the Most Outstanding Chapter Advisor on the planet... thank you Steve!*



## Iota Delegates with awards and the Brummer Cup



*L\_R: James Lykins (BDD), Connor Reingruber (Treasurer), Justin Chiacchia (Secretary), Peter Johnston (Recruitment), Madison Davis (President), Drew Scott (External VP), Trevor Waltz (Provost) and Kyle Zakari (Internal VP)*

# Most Outstanding Programming Goes to IOTA.



*L-R: Craig J. Wild (ZBT International Treasurer), Drew Scott (External VP), Trevor Waltz (Provost) and Brian A. Hoffman, Director of Undergraduate Engagement*

## IOTA Delegates at the Awards Dinner..



*L-R: Connor Reingruber (Treasurer), James Lykins (BDD), Drew Scott (External VP), Justin Chiacchia (Secretary), Trevor Waltz (Provost), Peter Johnston (Recruitment), Kyle Zakari (Internal VP) and Madison Davis (President)*

**FOR IMMEDIATE RELEASE**

Contact: Laurence A. Bolotin, M.Ed., CAE, Alpha Zeta (University of Florida) 2001  
 July 27, 2018 | email: [lbolotin@zbtnational.org](mailto:lbolotin@zbtnational.org) | Tel: 317-334-1898

## **Zeta Beta Tau Fraternity awards Brummer Cup for Best Chapter to Iota Chapter at the University of Denver**

INDIANAPOLIS, Indiana — Zeta Beta Tau Fraternity has awarded the Iota Chapter at the University of Denver with the 2018 Brummer Cup for Best Chapter on July 14, 2018, at the 2018 International Convention in Los Angeles.

The Iota Chapter has been among the top chapters in all of Zeta Beta Tau for several years and stands out for their commitment to heritage, education, brotherhood, operational success, Ritual and the Credo. The Iota Chapter has strong alumni relations and the best publications in Zeta Beta Tau. Iota continues to be among the top recruiting chapters of its size in the Fraternity and a top chapter on the University of Denver campus.

*“Iota continues to be a crown jewel for ZBT. Their commitment to our founding values, their proof of fraternity in action and their overall dedication to making the Fraternity, the University of Denver and the Jewish community stronger is a testament to their true excellence. Rarely do we see a chapter consistently perform at the top of all ZBT chapters year after year. There is no doubt that this is a result of talented undergraduates, dedicated advisors and a vision that extends far beyond each brother’s graduation date,”* said Chief Executive Officer Laurence A. Bolotin, Alpha Zeta (University of Florida) 2001.

The Brummer Cup takes its name from the highest honor given to a chapter of Phi Sigma Delta Fraternity, which merged with Zeta Beta Tau Fraternity in 1969. The Brummer Cup runner-up in 2018 is the Alpha Alpha Chapter at Purdue University.

Iota Chapter also received the Alexander “Babe” Lewin Award for Excellence in Alumni Outreach & Programming at the 2018 International Convention and the Omega Cup for Outstanding Publications. Chapter Advisor Stephen P. Ehrlich, Iota (University of Denver) 1970 earned the Maxwell Hyman Chapter Advisor Award.

Gifts in honor of the Iota Chapter may be made to the Zeta Beta Tau Foundation.

Learn more about the Zeta Beta Tau Foundation at <https://www.zbtfoundation.org>.

Zeta Beta Tau Fraternity was founded in 1898 in New York City as the world’s first Jewish Fraternity.

ZBT is a Brotherhood of Kappa Nu, Phi Alpha, Phi Epsilon Pi, Phi Sigma Delta and Zeta Beta Tau.

Zeta Beta Tau Fraternity — [zbt@zbtnational.org](mailto:zbt@zbtnational.org)

# SAVE THE DATE

Join us Monday, September 24th for  
The Brummer Cup Celebration at DU!



**We are so proud of IOTA chapter once again winning the Brummer Cup.**

Iota alumni are hosting a Brummer Cup Reception in your honor on DU campus. *Invite to follow.*

**Date: Monday, September 24th**

**Time: 5:00 – 6:30 pm**

**Place: Fritz Knoebel School of Hospitality Management | Denver University**  
Just east of High Street and South of Evans Avenue on the main campus

**RSVP: by September 14th to Steve Ehrlich via email: [ehrllich14@aol.com](mailto:ehrllich14@aol.com)**

The event will be similar to the one we held two years ago. We will serve appetizers and non-alcoholic refreshments and ask some DU officials and ZBT alumni to join us to say a few words.

# Austin bone marrow donor meets woman whose life he saved.

**A reunion five years in the making: An Austin man and a woman from South Carolina met over the weekend after he helped save her life.**

Five years ago, he found out he was a bone marrow match for Pruitt after doing a swab test in college.

*"Having thought about somebody for five years and only knowing that they're a woman, not knowing a name or a face,"* said Koerner.

But years after unanswered questions, he finally got answers at the conference.

*"She and I kind of locked eyes and just hugged, and it's tough to figure out what to say to somebody at that point. I was just so honored to meet her,"* said Koerner.

*"I had butterflies in my stomach,"* said Pruitt. *"It was just an unreal moment. I'm so thankful for him."*

Through the Gift of Life Marrow Registry and his fraternity Zeta Beta Tau, these perfect matches found each other. Koerner now hopes his story inspires others to get out and donate... visit: [https:// www.giftoflife.org](https://www.giftoflife.org)

*"At the very least, getting on the registry you're giving somebody hope,"* said Koerner. *"To then show up if you're called is just what you do."*

He's planning to have a bone marrow drive at the bar Seven Grand in downtown Austin this Thursday. by Kalyn Norwood

<https://www.kvue.com/article/news/local/austin-bone-marrow-donor-meets-woman-whose-life-he-saved/269-574530815>



**Tom Koerner from Austin met Traci Pruitt at ZBT's conference in Los Angeles over the July 14th weekend.** *"The Gift of Life said, 'Would you be up for possibly meeting your recipient this weekend,' and, yeah, if she's up for it I'm up for it,"* said Koerner.

## Tom Koerner and Traci Pruitt being introduced at ZBT's International Convention in Los Angeles.



## THANKS TO DON...

We wish to thank Don Reisfeld for his efforts as *An Iota's Worth* editor and publisher. We once again won the Omega Cup for most outstanding publications. Great work Don!

- ◆ **Brummer Cup: Most Outstanding Zeta Beta Tau Fraternity – IOTA Chapter**
- ◆ **Maxwell Hyman Award for Most Outstanding Chapter Advisor: Steve Ehrlich**
  - ◆ **Alexander "Babe" Lewin Award for Excellence in Alumni Outreach & Programming**
    - ◆ **Omega Cup for Most Outstanding Publications**
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## Dinner in Chicago...

Gary and Lisa spend much of the year in California, but they're in Chicago for the summer. Scott, Gary and I try to have lunch at least once a month when Gary's in town – we just thought it would be fun to include our wives for a meal.



Gary Wolfson '70 and his wife Lisa Seltzer, Scott and Jill Jacobs '70 and Bruce and Marcia Balonick '70

## UPCOMING FALL EVENTS

Information will be shared shortly about the annual alumni v. undergraduate touch football game and poker night. Hope many of you will be able to join us. Third Tuesdays lunch in Denver, contact Jay: [jreano@comcast.net](mailto:jreano@comcast.net).

## ZBT celebrates over 25 years of being a non-pledging, non-hazing fraternity.

We are proud to be a brotherhood based on equal rights and equal responsibilities. We have been able to attract the best and brightest students and build a better brotherhood by following ZBT's Journey Program. This program participated in by all brothers throughout their four years on campus. Learn more about The Journey Program by going to:

<http://www.zbt.org/the-journey/education-by-class.html>

We are pleased that both pledging and hazing are no longer traditions at IOTA Chapter.

## RECRUITMENT RECOMMENDATIONS WANTED

We are looking for a few great men. If you know any men that will be attending DU please send his name and contact information to Peter Johnson our recruitment chairman at: [peter.johnston@du.edu](mailto:peter.johnston@du.edu).

To make a recruitment recommendation for any other chapter, please go to:

<http://www.zbt.org/join-a-chapter/recruitment-recommendation.html>



## Connect with ZBT's BRIDGE Platform

Connect with ZBTs across the world in our new brothers-only platform, BRIDGE! Sign up in less than two minutes with your Facebook account and reconnect with old brothers and meet new ones! Alternate methods to create an account include using your email address or LinkedIn profile, visit: <https://bridgezbt.com/>

## Alumni Hockey Game DU vs CC | Jan 19, 2019

Stay tuned for details about Iota alumni DU hockey game on Jan. 19, 2019 at Magness Arena.

## International Convention Coming To Denver

Save the dates of August 1st-3rd for next year's convention and leadership school to be held in downtown Denver. The schedule will include events for alumni.



# IOTA CHAPTER

## ZETA BETA TAU/PSI SIGMA DELTA

### DONATIONS LEVELS & NAMING RIGHTS



All donors to the campaign will be recognized. Those contributing \$1,000 or more will have their names permanently placed on the **Patrons' Wall** located in the Chapter House.

**NAMING RIGHTS AND OPPORTUNITIES:** Naming opportunities to encourage specific amounts of donations and providing recognition to alumni, parents and friends who make gifts are available on a first come, first serve basis.

<u>Naming Opportunity</u>	<u>Amount</u>	<u>Donor</u>
1. Chapter House	\$50,000	<b>Richard and Daniel Goodman</b>
2. Dining/Chapter Room Expansion	\$40,000	<i>Available as of August 2018</i>
3. Deck Expansion	\$15,000	<i>Available as of August 2018</i>
4. Study Area Expansion	\$15,000	<i>Available as of August 2018</i>
5. Outdoor Deck/Patio	\$12,500	<b>Michael Sachs</b>
6. Common Space in Basement	\$10,000	<i>Available as of August 2018</i>
7. Trophy Case	\$10,000	<b>Class of 1970</b>
8. Upstairs Bathroom	\$10,000	<b>Marc Nathanson</b>
9. Living Room	\$10,000	<b>Boyz Ski Reunion</b>
10. Living Room Furniture and Furnishings	\$10,000	<i>Available as of August 2018</i>
11. Dining Room Furniture and Furnishings	\$7,500	<i>Available as of August 2018</i>
12. Kitchen	\$7,500	<b>Aaron Schwarzberg and Family</b>
13. Kitchen Appliances	\$7,500	<i>Available as of August 2018</i>
14. Outdoor Sports Court	\$5,000	<b>Jay Reano</b>
15. Exterior Landscaping and Lighting	\$5,000	<i>Available as of August 2018</i>
16. Foyer with Crest in Floor	\$5,000	<b>Herb Tobin</b>
17. Downstairs Bathroom	\$10,000	<i>Available as of August 2018</i>
18. BBQ Grilling Station & Outdoor Patio Furniture	\$5,000	<b>Gregg Witt and Meyer Persow</b>
19. Powder Bathroom	\$2,500	<b>Martin Waldbaum</b>
20. Yatzu Haganipple Deer Head	\$2,000	<b>Sandy Myers</b>
21. Memorial Plaque (Names of departed brothers)	\$500 per name	

*Anonymous and non-naming rights gifts will be greatly appreciated. Donations may also be made in memory or honor of someone.*

**GIVING CLUBS** – For each of the following giving levels, a plaque will be proudly displayed showing the name and class of the donors contributing in that level. **For donations over \$500**, a small plaque will also be posted next to the room the Alumni lived in with those year(s). For those younger alumni who never had the opportunity to live in the house, their name will be posted in the Chapter room.

<b>City of Light Club</b>	\$5,000 and over
<b>Friendship the Sheltering Tree Club</b>	\$2,500 - \$4,999
<b>1959 Club</b>	\$1,000 - \$2,499
<b>Iota Club</b>	\$500 - \$999
<b>Pyramid Club</b>	\$250 - \$499
<b>Pioneer Club</b>	Under \$250

**Please contact:** Lisa Feldman  
 Executive Director of Annual & Leadership Giving  
 University of Denver – Leo Block Alumni Center  
 2190 E. Asbury Avenue, Denver, CO 80208-7500  
 Office: 303.871.6754 Mobile: 720.400.0475  
 Fax: 303.871.2600 Email: Lisa.Feldman@du.edu

You can make your gift via the paper pledge form included or give online at: <http://www.du.edu/givetozbt>

Please complete the Naming Rights below, as well as the Pledge Agreement on the other side of this form.

I am pleased to request naming rights for \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

I understand that the name or names listed below will be appropriately located at the Chapter house.

Your name: \_\_\_\_\_

The name(s) and or wording you want on the plaque at the Chapter house: \_\_\_\_\_

You will be notified if this naming opportunity is no longer available. *Thank you in advance for your support.*





# ZBT

## DONATION/PLEDGE AGREEMENT FORM



We urge your thoughtful consideration and support of this renovation project. An investment in the future of Iota Chapter will ensure our continued success at the University of Denver and provide a legacy upon which to build an even better brotherhood. Please show your support for Iota Chapter by completing and returning this form at your earliest convenience.

Gifts to the campaign are to be made through the University of Denver and are tax-deductible to the extent provided by law. Please consult your tax advisor for professional advice.

Please contact Lisa Feldman at [lisa.feldman@du.edu](mailto:lisa.feldman@du.edu) or 303.871.6754. She is available to assist with stock transfer or any other questions you may have.

I pledge and agree to pay the total sum of \$ \_\_\_\_\_ to the University of Denver - ZBT IOTA Renovation Fund. You may pay all at one time or over the course of up to four years to meet your personal financial planning goals.  One payment in the amount of \$ \_\_\_\_\_

Total Number of Payments \_\_\_\_\_  
\$ \_\_\_\_\_ now and  
\$ \_\_\_\_\_ no later than \_\_\_\_\_  
\$ \_\_\_\_\_ no later than \_\_\_\_\_  
\$ \_\_\_\_\_ no later than \_\_\_\_\_

Signature: \_\_\_\_\_ Today's date: \_\_\_\_\_

Print name: \_\_\_\_\_ Initiation year: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Make checks payable to the: **University of Denver - ZBT IOTA RENOVATION FUND**

Mail all forms and payments to:  
University of Denver  
Attn: Gift Processing  
PO Box 910585  
Denver, CO 80291-0585

You may also donate online at: <http://www.du.edu/givetozbt>

See page 9 for 'Naming Opportunity' information. ***Thank you for your generous support!***



## New ZBT IOTA Website | Follow Us on Facebook

The ZBT IOTA website is the product of a lot of hard work from very dedicated individuals. Through the help of a website developer, we were able to create something that we truly felt captured our chapter and who we are. Our new website features a variety of comprehensive tabs, each revealing something different regarding our brotherhood, along with a blog to keep followers in the loop with all things Iota. I encourage you to check it out for updates, current news and photos.

### You'll Love Us on

<http://www.duzbt.com/>

**View composite photos dating back to the 40s, Yesteryear pictures from the 60s and 70s, 2016 Brummer Cup Celebration at DU, and a host of Iota Reunions!**

- <http://duzbt.com/alumni/composites/>
- <http://duzbt.com/alumni/yesteryear60s/>
- <http://duzbt.com/alumni/yesteryear70s/>
- <http://duzbt.com/alumni/brummer-cup-celebration/>
- <http://duzbt.com/alumni/boyz-ski-reunions/>
- <http://duzbt.com/alumni/iota-reunions/>

### Like Us on facebook

<http://www.facebook.com/zbtiota/>



**A POWERHOUSE OF EXCELLENCE AT DU**  
Visit Iota Chapter at  
<http://www.duzbt.com/>

**Take the DU Alumni Quiz!** Just click on the web link below:  
[https://alumniquiz.du.edu/?utm\\_source=nmg&utm\\_medium=email&utm\\_campaign=group1pp&utm\\_content=july26quiz](https://alumniquiz.du.edu/?utm_source=nmg&utm_medium=email&utm_campaign=group1pp&utm_content=july26quiz)

You've visited

# PIONEERS

BUILD THE WORLD

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## What DU think?

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We're asking you and your fellow alumni about their favorite experiences during their time at DU.

### Favorite event at DU?

- Winter Carnival
- May Days

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Cast your vote and see what your fellow alumni said.

**VOTE TODAY**

   

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