



AN IOTA'S WORTH

Celebrating

100 YEARS
IOTA CHAPTER | 1920-2020

The Alumni and Parents Newsletter | IOTA Chapter | ZETA BETA TAU | University of Denver | Summer 2019

IOTA/IOTAs are honored awarded in Denver.



Ron Pardo, Past National President, presented Best Recruitment Chapter (under 10,000) Award. L-R: Jackson Spear, Bennett Elsmann, Ron Pardo, Will Rader, President, Matt McCormick, Max Chaitin, Scott Adams, and Blake Harmon

At this year's Zeta Beta Tau's International Convention and Leadership School held in Denver, Iota Chapter and IOTAs were honored and presented with the following awards.

Marc Nathanson, 1967 was awarded ZBT's Man of Distinction Award

Dan Goodman, 2008 was awarded ZBT's Outstanding Young Alumnus Award

The chapter was honored as the **Runner-up of ZBT's Brummer Cup for Best Chapter**. This is the 9th out of the past 10 years where the chapter has either been the best chapter, twice in the last four years, or runner-up... "Decade of Dominance".

The Chapter won the **Omega Cup** for best publication award for the seventh year in a row – thanks to our editor/publisher Don Reisfeld for a job very well done.

Iota won the award for **Best Recruitment** in a chapter with under 10,000 students. The chapter initiated 42 men, 4% of students at DU are ZBT's. The chapter won for **Best Brotherhood** event – our alumni panel. Iota was runner up for **Best Heritage** event for its work with DU's Butterfly Garden at the Holocaust Memorial Garden. The chapter received recognition for its upcoming 100th anniversary of its founding at DU. President Will Rader accepted the award. Brothers Will Rader and Jackson Spear both accepted their academic scholarships from the ZBT foundation.

Also joining the nearly fifty alumni in attendance were Marc Nathanson, Richard Goodman, Gregg Witt, Michael Kaplan, Stuart Schoenfeld, Dave Hauptman, Bruce Balonick and chapter advisors Scott Adams, Ben Brentin, Ryan Martin, Adam Segall and Steve Ehrlich.

Gregg Witt was there in his role as a director of ZBT's Housing Corporation. Steve Ehrlich and Greg Grauberger were faculty members for the Recruitment Institute and Volunteer Institute Program.

C, F & S,

Steve Ehrlich

Chapter Advisor and House Corporation President

On behalf of Gary Berz, Scott Adams, Ben Brentin, Marc Goldenberg, Ryan Martin, Gage Crispe, Adam Segall, and Greg Grauberger, Faculty Advisor – House Corporation: Gary Berz and Chris Fettig

100th Anniversary Ceremony Centennial Celebration of Iota Chapter



Academic Scholars: Will Rader and Jackson Spear



Will Rader and Jackson Spear recipients of scholarships from the ZBT Foundation.

Zeta Beta Tau Fraternity

Proclamation Honoring The Iota Chapter of Zeta Beta Tau Fraternity

WHERE AS, Iota Chapter is celebrating the one hundredth anniversary of its founding at the University of Denver; and

WHERE AS, Iota Chapter has stood as a prime example of the words of our Ritual and Credo in action; and

WHERE AS, Iota Chapter has produced many brothers who have made significant contributions to Zeta Beta Tau fraternity, to the communities in which they live and to the Brotherhood of Man; and

WHERE AS, Iota Chapter Brothers continue to play a vital role in the livelihood of our fraternity; therefore,

BE IT RESOLVED that the Supreme Council of Zeta Beta Tau fraternity does hereby congratulate Iota Chapter on the occasion of the one hundredth anniversary of its founding.

*Man of the Year Award**Honoring Brothers who Exemplify the Values of Zeta Beta Tau**Marc B. Nathanson**Iota (University of Denver) 1967*

Marc Nathanson is one of America's leading communications entrepreneurs, for over 40 years. In 1975, Marc founded and was CEO of Falcon Cable TV, one of the largest multiple cable system operators in the United States, with joint ventures in the United Kingdom, France, Brazil, India, Mexico, and the Philippines. In 1999, he sold Falcon Cable TV and became Vice Chairman of Charter Communications, the nation's second largest cable operator.

Today, Marc is Chairman of Mapleton Investments, a diversified investment holding company, specializing in global real estate investments, including fixed income, private equity and direct investments. He is also the Chairman of Falcon Waterfree Technologies, a global water conservation manufacturer. Marc is Vice Chair of the National Democratic Institute for International Affairs (NDI), and Co-Chair of the Pacific Council on International Policy. He is also on the board of Trine Acquisition Corp. (NYSE-TRNE).

In 2012, Secretary of State, Hillary Clinton, appointed Marc as her representative to the Board of the East-West Center in Honolulu, Hawaii. He was also appointed in 1998 by President William Clinton and confirmed by the Senate as the Chairman of the Broadcasting Board of Governors (BBG), which runs Voice of America, Radio Free Europe and all other non-military international communications of the United States. President George W. Bush asked him to stay as Chairman until his successor was confirmed by the Senate (18 months later).

Marc is on the board of the Aspen Institute, and a member of the Council on Foreign Relations. He is on the Advisory Board for the USC Annenberg School, Center on Public Diplomacy and The Center for the Digital Future. He is a member of the International Advisory Council for the U.S. Institute of Peace and the Los Angeles Coalition for the Economy and Jobs. Marc founded and is Chairman Emeritus of the Homeland Security Advisory Council (HSAC) for Los Angeles. He is also a former board member of the Skirball Cultural Center, USC Annenberg School, and the UCLA Anderson School of Management. Marc received his Bachelor's degree from the University of Denver and Master's degree from the University of California, Santa Barbara, where he was a National Science Foundation Fellow. He is a member of YPO Gold. He has received numerous honors and awards including the 2009 Global Green Millennium Award and the 2011 Environmental Media Association (EMA) "Lifetime Achievement Award." He and his wife, Jane received the "Service to the Arts" Award from the Anderson Ranch Art Center in 2014 and the Aspen Institute "Socrates Award" in 2018, and the 2019 "Humanitarian Award" from Cedars-Sinai Hospital and the "Guardians Award" from American friends of Hebrew University (2010). Marc is a member of the ZBT Hall of Fame, the Cable TV Hall of Fame, and "Cable Pioneers". In 1994, INC. Magazine named him "Entrepreneur of the Year." He lives in Los Angeles and Aspen with his wife Jane. They have three children and eight grandchildren.

Outstanding Young Alumnus Award

For Living the Values of ZBT in his Profession and Community

Daniel M. Goodman

Iota (University of Denver) 2007



Daniel M. Goodman grew up in the suburbs of Chicago. He joined ZBT at the University of Illinois in 2001. In 2004, Daniel transferred to the University of Denver. In 2005, Daniel began recruiting like-minded men to join him as he re-founded the Iota Colony to bring ZBT back to Denver. He served as Iota's first President and guided its growth to one of the strongest chapters on campus. Daniel was proud to be in attendance at the 2016 International Convention in Atlanta when Iota received its first Brummer Cup since Daniel restarted the Chapter.

Daniel grew up with a love of ZBT. His father and uncle were both ZBT's at Denver in the late 70's. Their stories of brotherhood were endless. One of the greatest days in Daniel's life as a ZBT was in 2010 when he got to stand with his father as they dedicated the Iota Chapter house, the same house his father lived in when he was at the University of Denver. It was an amazing homecoming for Iota.

In 2011, Daniel got the great honor of continuing to serve the ZBT community by accepting the nomination to join the Zeta Beta Tau Foundation Board of Directors.

Daniel and his wife Carrie live in Chicago with their children Anna and Jacob. They all enjoy traveling and finding new adventures. Food brings them together with friends and family often.



Top L-R: Steve Ehrlich '70, Outstanding Young Alumnus Recipient Dan Goodman '08 and Richard Goodman '78
Bottom Left: Man of the Year Recipient Marc Nathanson '67 Steve Ehrlich '70



Steve Ehrlich teaching recruitment at the ZBT Fraternity Convention.

IOTA Delegates at the Centennial Celebration



Marc Nathanson with our undergraduates after his participation on the convention's Mankoff Alumni Panel.



Will Rader and International President Norman Waas and other centennial chapter presidents.



Left to right: Gregg Witt, '77 Steve Ehrlich '70 and Richard Goodman '78



Left to right: Michael 'Kappy' Kaplan '74, Stuart Schoenfeld '76 and David Hauptman '73

ZBT night at the Rockies game Coors Field, Denver**SAVE THE DATES...**

DU Homecoming Oct. 17-19th, for more information visit: <https://homecomingdu.edu>

DU ZBT Alumni Hockey Night DU Pioneers v. UMD Bull Dogs, Sat. Feb 1, 2020

RECRUITMENT Recommendations Wanted!

We are looking for a few great men. If you know any men that will be attending DU please send his name and contact information via email to Bennett Elsman our recruitment director at: BennettElsman@du.edu

To make a recruitment recommendation for any other chapter, please go to: <https://zbt.org/alumni/recommend-a-brother/>

Connect with ZBT's BRIDGE Platform



Connect with ZBTs across the world in our new brothers-only platform, BRIDGE! Sign up in less than two minutes with your Facebook account and reconnect with old brothers and meet new ones! Alternate methods to create an account include using your email or LinkedIn profile, visit: <https://bridgezbt.com/>

IOTA's 100th ANNIVERSARY | Tentative Oct. 9-11, 2020

October of 1920 seems like just a few years ago, but we will be celebrating the centennial anniversary of our chartering at DU. A **SAVE THE DATE** confirmation about Iota's 100th anniversary reunion event will circulate sometime this fall.

The Brothers and Chapter Advisors of
IOTA CHAPTER of
ZETA BETA TAU FRATERNITY

at the University of Denver
 cordially invite you to attend our
Family Weekend Dessert Reception



Saturday, October 19th at 9:45 p.m.
 at our home
 1959 S. Columbine Street | Denver

Please R.S.V.P. to Hansi at: johannahell99@gmail.com
 For more information visit: <http://homecoming.du.edu>

ZBT
Undergraduate & Alumni



Pizza for alumni at 6:00 p.m.
 Game starts at 6:30 p.m.
 All are welcome!
 Wednesday, November 6th



1959 S. Columbine Street | Denver

ZETA BETA TAU/PHI SIGMA DELTA
IOTA CHAPTER
 University of Denver
 Annual Touch Football Game



Alumni
 v.



Undergraduates

Sunday, Oct 13th, 10:00 a.m. Sharp!
 Observatory Park
 Alumni should be in white shirts
 Undergrads in their ZBT jerseys

Alumni please RSVP to Steve Ehrlich:
ehrllich14@aol.com by Oct 9th



IOTA CHAPTER

ZETA BETA TAU/PSI SIGMA DELTA

DONATIONS LEVELS & NAMING RIGHTS



All donors to the campaign will be recognized. Those contributing \$1,000 or more will have their names permanently placed on the *Patrons' Wall* located in the Chapter House.

NAMING RIGHTS & OPPORTUNITIES: Naming opportunities to encourage specific amounts of donations and providing recognition to alumni, parents and friends who make gifts are available on a first come, first serve basis.

<u>Naming Opportunity</u>	<u>Amount</u>	<u>Donor</u>
1. Chapter House	\$50,000	Richard and Daniel Goodman
2. Dining/Chapter Room Expansion	\$40,000	<i>Available as of August 2019</i>
3. Deck Expansion	\$15,000	<i>Available as of August 2019</i>
4. Study Area Expansion	\$15,000	<i>Available as of August 2019</i>
5. Outdoor Deck/Patio	\$12,500	Michael Sachs
6. Common Space in Basement	\$10,000	<i>Available as of August 2019</i>
7. Trophy Case	\$10,000	Class of 1970
8. Upstairs Bathroom	\$10,000	Marc Nathanson
9. Living Room	\$10,000	Boyz Ski Reunion
10. Living Room Furniture and Furnishings	\$10,000	<i>Available as of August 2019</i>
11. Dining Room Furniture and Furnishings	\$7,500	<i>Available as of August 2019</i>
12. Kitchen	\$7,500	Aaron Schwarzberg and Family
13. Kitchen Appliances	\$7,500	<i>Available as of August 2019</i>
14. Outdoor Sports Court	\$5,000	Jay Reano
15. Exterior Landscaping and Lighting	\$5,000	<i>Available as of August 2019</i>
16. Foyer with Crest in Floor	\$5,000	Herb Tobin
17. Downstairs Bathroom	\$10,000	<i>Available as of August 2019</i>
18. BBQ Grilling Station & Outdoor Patio Furniture	\$5,000	Gregg Witt and Meyer Persow
19. Powder Bathroom	\$2,500	Martin Waldbaum
20. Yatzu Haganipple Deer Head	\$2,000	Sandy Myers
21. Memorial Plaque (Names of departed brothers)	\$500 per name	

Anonymous and non-naming rights gifts will be greatly appreciated. Donations may also be made in memory or honor of someone.

GIVING CLUBS – For each of the following giving levels, a plaque will be proudly displayed showing the name and class of the donors contributing in that level. **For donations over \$500**, a small plaque will also be posted next to the room the Alumni lived in with those year(s). For those younger alumni who never had the opportunity to live in the house, their name will be posted in the Chapter room.

City of Light Club	\$5,000 and over
Friendship the Sheltering Tree Club	\$2,500 - \$4,999
1959 Club	\$1,000 - \$2,499
Iota Club	\$500 - \$999
Pyramid Club	\$250 - \$499
Pioneer Club	Under \$250

Please contact: Lisa Feldman
 Executive Director of Annual & Leadership Giving
 University of Denver – Leo Block Alumni Center
 2190 E. Asbury Avenue, Denver, CO 80208-7500
 Office: 303.871.6754 Mobile: 720.400.0475
 Fax: 303.871.2600 Email: Lisa.Feldman@du.edu

You can make your gift via the paper pledge form included or give online at: <http://www.du.edu/givetozbt>

Please complete the Naming Rights below, as well as the Pledge Agreement on the other side of this form.

I am pleased to request naming rights for _____ in the amount of \$_____

I understand that the name or names listed below will be appropriately located at the Chapter house.

Your name: _____

The name(s) and or wording you want on the plaque at the Chapter house: _____

You will be notified if this naming opportunity is no longer available. *Thank you in advance for your support.*





ZBT

DONATION/PLEDGE AGREEMENT FORM



We urge your thoughtful consideration and support of this renovation project. An investment in the future of Iota Chapter will ensure our continued success at the University of Denver and provide a legacy upon which to build an even better brotherhood. Please show your support for Iota Chapter by completing and returning this form at your earliest convenience.

Gifts to the campaign are to be made through the University of Denver and are tax-deductible to the extent provided by law. Please consult your tax advisor for professional advice.

Please contact Lisa Feldman at lisa.feldman@du.edu or 303.871.6754. She is available to assist with stock transfer or any other questions you may have.

I pledge and agree to pay the total sum of \$ _____ to the University of Denver - ZBT IOTA Renovation Fund. You may pay all at one time or over the course of up to four years to meet your personal financial planning goals. One payment in the amount of \$ _____

Total Number of Payments _____
\$ _____ now and
\$ _____ no later than _____
\$ _____ no later than _____
\$ _____ no later than _____

Signature: _____ Today's date: _____

Print name: _____ Initiation year: _____

Address: _____

Email address: _____ Phone: _____

Make checks payable to the: **University of Denver - ZBT IOTA RENOVATION FUND**

Mail all forms and payments to:
University of Denver
Attn: Gift Processing
PO Box 910585
Denver, CO 80291-0585

You may also donate online at: <http://www.du.edu/givetozbt>

See previous page 10 for 'Naming Opportunity' information. ***Thank you for your generous support!***



ZBT IOTA Website | Follow Us on Facebook

The ZBT IOTA website is the product of a lot of hard work from very dedicated individuals. Through the help of a website developer, we were able to create something that we truly felt captured our chapter and who we are. Our new website features a variety of comprehensive tabs, each revealing something different regarding our brotherhood, along with a blog to keep followers in the loop with all things Iota. I encourage you to check it out for updates, current news and photos.

You'll Love Us on

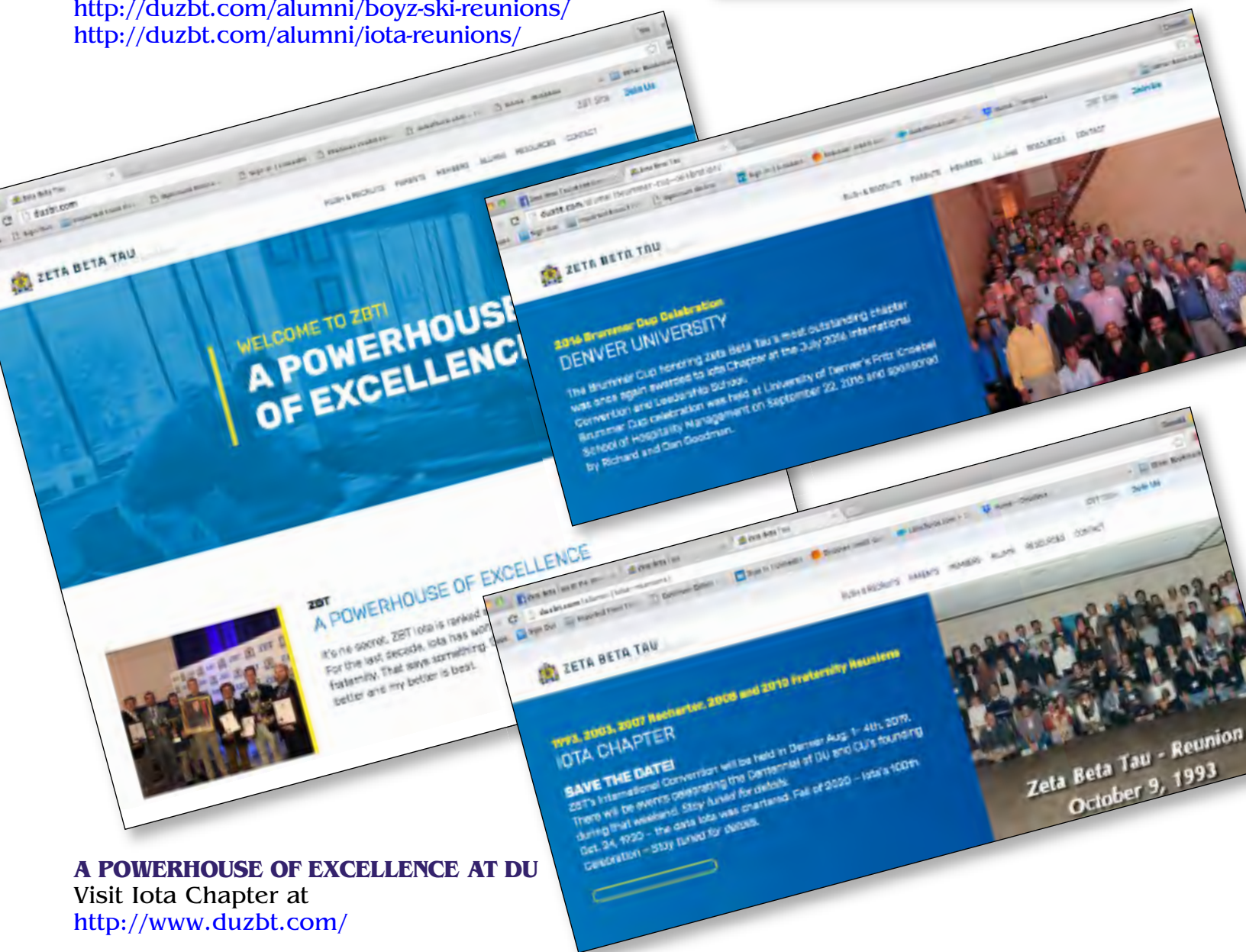
<http://www.duzbt.com/>

View composite photos dating back to the 40s, Yesteryear pictures from the 60s and 70s, Brummer Cup Celebrations at DU, and a host of Iota Reunions!

- <http://duzbt.com/alumni/composites/>
- <http://duzbt.com/alumni/yesteryear60s/>
- <http://duzbt.com/alumni/yesteryear70s/>
- <http://duzbt.com/alumni/brummer-cup-celebration/>
- <http://duzbt.com/alumni/boyz-ski-reunions/>
- <http://duzbt.com/alumni/iota-reunions/>

Like Us on facebook

<http://www.facebook.com/zbtiota/>



A POWERHOUSE OF EXCELLENCE AT DU
Visit Iota Chapter at
<http://www.duzbt.com/>