

## Iota Chapter Alumni News

### Herbert Tobin '62

Herbert Tobin (first to move into 1959 South Columbine back in '59!) is a real estate developer in four southeast states. He has been married for 47 years to Francine Harwin. They live in Golden Beach Florida (Miami area). Francine and Herb have four children, Mark (Chris), Jodi (Paul), Jason (Holly), and Kim. They have 11 grandchildren ages 6 to 21. Herb is President and C.E.O. of Tobin Properties based in Hollywood, Florida. Francine is the Chairperson of Listeners Program in partnership with the Miami Dade County School Board for over 38 years ([www.listenersprogram.org](http://www.listenersprogram.org)). Herb is the past Chairman of the Board of Union Bank of Florida, Chairman of the Ben Tobin Foundation, Past Chairman of WPBT2 – PBS in South Florida, member of the Honorable Order of Kentucky Colonels, and Executive Advisory Board – School of Hotel, Restaurant and Tourism – University of Denver. Francine and Herb spend time in Vail during the Winter.

Email: htobin@tobinprop.com

### Sandy Myers '67

I'm a retired certified trial lawyer and now do part time mediation and arbitration. I am presently the chairperson of the West Palm Beach Library Foundation. We have the exclusive contract rights to sell the naming rights to the new, \$30 million dollar, 80,000 sq. ft. library and do underwriting for programming. My wife, Barbara Sommers, is the lead partner in her CPA firm, my daughter Mindy lives in New York City and is premier level instructor for the Princeton Review and just received her masters' degree from NYU in global affairs.

Email: samyeresesq@aol.com

### Marc Nathanson '67

Marc Nathanson is a retired Cable TV operator who is married to Jane Fallek Nathanson. He is a DU graduate and former DU Trustee. Nathanson has three children, Nicole, Adam, and David and two grandchildren, Andrew and Katherine. Both sons are in YPO as was their father. Marc is involved in Democratic politics and served in the Clinton Administration. He is on the Board of Aspen Institute, National Democratic Institute (Vice-Chair), Pacific Council, Los Angeles Philharmonic and several other civil organizations.

Email: Janemarc@aol.com

### Bruce Balonick '70

Bruce Balonick is a business lawyer in Chicago. He is married to Marcia Wolfberg, who was also in the Class of 1970 and was a Sister of the Sands at DU. They live in Highland Park, Illinois and are the proud parents of a daughter, Annie, a son, Josh, and his wife, Mindy. Bruce is a partner in Arnstein & Lehr LLP, sits on its executive committee, and is the chair of the business transaction group of the law firm. Marcia is the executive director of Joint Action Committee for Political Affairs (JAC-PAC), a non-partisan national political action committee whose issues are pro-choice, pro-Israel, and pro-separation of church and state. Marcia and Bruce enjoy getting back to Colorado often to ski, hike, bike, chill, and visit with their Phi Sig/ZBT friends.

Email: bbalonick@arnstein.com

### Steve Ehrlich '70

I recently retired after 33 years with the U.S. District Court. I am an adjunct professor at the University of Denver's College of Law and serve as a consultant to the Institute for the Advancement of the American Legal System, a think tank on DU's campus. Married to Laura Saiber, we have two grown children, Jessica an elementary school teacher in Cherry Hills, Colorado and Peter who lives in New York City and works for CBS Sports.com. I play as much tennis and other sports as my old body allows and volunteer locally and nationally with ZBT. Email: ehrlich14@aol.com Cell: 303-514-1284

### Steve Abrams '71

Steve Abrams is a marketing and sales professional, providing project services for companies seeking to significantly grow their business. Originally from the South Side of Chicago, he now lives in Northern New Jersey, with his wife Rosalie and has four kids, two married daughters living in New York City and Hoboken, New Jersey with three grandchildren between them, a daughter in her senior year at the University of Rhode Island and a son in his freshman year at Bloomsburg University, in Pennsylvania. Rosalie is a nursery school teacher and Steve has worked for Kennametal, Inc. (NYSE) for over 25 years in marketing and sales management for their metalworking divisor and has recently started his own marketing company, Steve Abrams Marketing, LLC.

Email: steve@steveabramsmarketing.com

### Jay Reano '76

I'm a partner in a small boutique investment firm that helps oil and gas companies identify and source their capital needs. Cathy and I live in Denver and have a daughter who is a senior at Santa Clara and a son who is a recent DU graduate.

Email: jreano@plexuscapital.com

### Donald Reisfeld '76

Happily married to Fran (a little sister I met freshman year) for 33 years. We have one son, Daryl who is 29 and will be married in June 2010 after he receives his MBA from Columbia University. Daryl has a position with Booz & Co., a global management consulting firm. Fran teaches 4th grade in our home town, Edison, New Jersey. I have an advertising agency in New York City. Morton Advertising ([www.mortonad.com](http://www.mortonad.com)) is a full service agency, specializing in direct mail/direct response for trade, industrial and consumer clients. Fran and I had a fabulous time attending the ZBT '03 and '08 reunions. Last January the 'BOYZ Ski Reunion' in Vail was a wonderful time to ski and reconnect with fraternity brothers from '72 thru '77. Looking forward to attending the rededication ceremony and alumni reunion next fall.

Email: don@mortonad.com

### Michael Sachs '89

I am the owner of 10 Party City franchises in Maryland. I have three future ZBT brothers' ages 6, 4, and 20 months and a beautiful wife. I currently live outside of Baltimore and spend my summers in Ocean City, Maryland. I enjoy fine wine, bicycling, skiing and spending time with my family.

Email: msachs@comcast.net



# AN IOTA'S WORTH

THE ALUMNI NEWSLETTER OF THE IOTA CHAPTER  
OF ZETA BETA TAU OF THE UNIVERSITY OF DENVER

1959 So. Columbine St. | Denver | Colorado 80210 [www.duzbt.com](http://www.duzbt.com)

Winter 2009-10

## IOTA IS A WINNER!

This past summer, five brothers were able to attend the 2009 Zeta Beta Tau National Convention and Leadership School. President **Chris Fettig**, External Vice President **Patrick Bernard**, Secretary **Merrick Hiton**, Philanthropy Chairman **Jeremy Lynch**, and Brother **Bryan Barry** were in attendance during the convention. Sessions were offered on Recruitment, Philanthropy, Brotherhood Development, and much more. The weekend is capped off with the Grand Banquet and Awards Dinner where awards are given to the chapters in various disciplines. The Iota Chapter was proud to have won the award for Outstanding Programming in Philanthropic Activities, and were once again Runner-ups for the Brummer Cup, the award given to the best chapter in the nation. While Iota is very proud of these awards and the many distinctions received throughout the weekend, there is still much more work to be done. We look forward to the rest of the 2009-2010 school year and hope that next summer, at the 2010 National Convention, in Manhattan Beach, California, Iota can walk away with the Brummer Cup.

### Letter from the Iota President

I hope this newsletter finds everyone well. The Iota chapter is continually growing stronger as the year progresses. I am continually impressed with the work that many of our brothers have put into this fraternity. As many know we recently moved back into our original house that was built by built by Phi Sigma Delta alumni in 1959 on the DU campus. By moving into the house, it has increased the strength of our brotherhood, and has allowed us to connect with our alumni as we share our stories of living in and they share theirs. Planning for a rededication ceremony in the fall of 2010 is already underway, and I hope to see you all there for that occasion.

Iota is coming off of its most successful rush ever. Thanks to Recruitment Chair, **Scott Adams**, we initiated 25 new brothers this fall. Our new brothers range from science majors to business majors, representing an immense diversity of studies. We have valedictorians, athletes, and scholars – just to name a few – from our new class. We are all very excited to have these new brothers as part of the Iota chapter and to see the legacy they have the opportunity to leave.



Attendees (from left to right): Gregg Witt, Stephen Ehrlich, Doug Finn, National President Phil Waxberg, Chris Fettig, Patrick Bernard, Merrick Hiton, Jeremy Lynch and Bryan Barry (camera shy).

In addition to a very strong fall recruitment, Iota was also rewarded with two awards, Outstanding Philanthropic Programming and Runner Up to the Brummer Cup at the 2009 National Convention and Leadership School in Cleveland, Ohio. Iota is very proud of our accomplishments to receive these awards, but we still have much to work on in order to bring back a Brummer Cup in the near future.

Our alumni programming is constantly improving with alumni lunches at the house, quarterly poker nights, and the fall Undergraduate/Alumni football game, where once again, the alumni were victorious.

As my term nears its end, I look back to see how far our chapter has come in just this short time. A new house, participation in key activities on campus, more philanthropy projects, more community service hours, a new academic improvement plan, and the most successful rush to date, are just a few of our successes. I eagerly look forward to seeing the advances of the Iota chapter long after my term is complete.

As always, if there are any questions, comments, concerns, or advice, please don't hesitate to contact me. I look forward to seeing you all at future events at the house. Please stop by whenever you are in the area.

Cordially, Fraternaly, and Sincerely,

**Christopher J. Fettig, Iota Chapter President**  
(763) 258-6747 email: [Cjfettig88@gmail.com](mailto:Cjfettig88@gmail.com)

## 'Get on the Ball' and 'Red Nose Day' Are Big Philanthropic Events Sponsored by ZBT Iota Chapter

Get on the Ball is a fundraiser where members of the ZBT Fraternity roll a 72" colorful ball around campus seeking signatures from students, faculty, and others who frequent campus. Local businesses sponsor this effort by pledging a specific amount for each signature. For example, if a business pledges \$.05 for each signature and the Fraternity gets 1000 people to sign the ball, the business donates \$50.00. Additionally, those who sign the ball are asked to make a donation toward The Children's Miracle Network. As the men of ZBT roll the ball around campus, they raise money and awareness for the foundation as well as support local businesses. At the Iota Chapter (DU) of the Zeta Beta Tau fraternity, we cherish the value correlated with assisting others. Not only does philanthropy bring our brotherhood together to support and contribute to a common goal, but it also allows us to see what we have and how appreciative we should be. When a brother goes on a hospital tour and sees where the money he is raising is being donated to, he understands the need and love associated with philanthropy. We simply want to help others and create awareness for the need that surrounds us in our community while continuing our tradition and brotherhood. *Jeremy J. Lynch*



Rand Woodson and Chayce Duncan roll around the 6-foot ball to collect signatures and raise money for the Children's Miracle Network.

DU Clarion Photographer: Megan Westervell



ZBT 'Red Nose Days' raises money for the Children's Miracle Network.

### Chapter Advisors' Update

This fall quarter has come and gone very quickly. We have returned home to 1959 South Columbine. The house looks pretty darn good, but we have high hopes for further improvements in the years to come. The brothers are doing a great job keeping the house in good shape. They also initiated 25 new brothers this fall and have plans of taking ten more during the winter and spring recruitment periods.

I want to thank my fellow advisors **Gary Berz, Jay Reano, Dr. Michael Tracy, and Brady Akers** for their assistance.

C, F & S,  
*Steve Ehrlich*

**Poker Night...** nearly 30 alumni and undergraduates gathered for our fall poker game. **Michael "Kappy" Kaplan** ran the show and alumnus **Andy Feld** won the dough. Hope to see even more alumni for our winter quarter game.

**Third Thursday a Success...** with thanks to **Jay Reano**, the Denver alumni continue to have lunch together the Third Thursday of each month. This fall's gatherings were highlighted by a meal at the chapter house.

**Chicago Area Alumni Meet...** with thanks to **Gregg Witt**, the Chicago area IOTA's had a gathering in December.

If you are interested in organizing a gathering in your area, let **Steve Ehrlich** know at [ehrllich14@aol.com](mailto:ehrllich14@aol.com), and he will get you a list of alumni in the vicinity of your hometown.

**House Re-dedication Planned in 2010...** be on the look out for information on the re-dedication ceremony to be held in either late September or early October of 2010.

**Iota Capital Campaign to Begin Soon...** the final touches are being made for a capital campaign to help provide our brothers with a competitive chapter house. Stay tuned for more details.

For late breaking Iota Chapter and ZBT Alumni News...  
log on to:



[www.duzbt.com](http://www.duzbt.com)



### Please help us find our lost brothers.

Please take a few moments to review the list of LOST alumni. If you know where any of our lost brothers are please send their name and contact information to [Steve Ehrlich at ehrllich14@aol.com](mailto:ehrllich14@aol.com)

Allan D. Alterman	1948	Benjamin Jacobs	?
John E. Archer	1984	Richard A. Johnson	1980
Kenneth S. Asch	1966	Richard M. Kaplan	?
Allan S. Axler	1957	Neil F. Karkus	1956
Victor Bain	?	Herschel Katchen	1948
Milton Besser	1933	Sidney P. Katz	1941
Michael B. Brooks	1966	Stuart W. Kauvar	1960
J. Charles	1948	Samuel Keller	1932
Barry H. Close	1962	Bernard Kemper	?
Dr. Ernest Cohan	?	Leon M. Kerry	1948
Dave B. Cohen	1956	Ahmed Y. Khogheer	2007
Milton Cohen	1952	David M. Kreiman	1984
William S. Cook	1976	Irvin D. Levine	1942
Raymond M. Davidson	1943	Harold A. Lifshutz	?
Daniel M. Davis	1989	Irving Lutz	1943
Bruce M. Eisenberg	1978	Ben Mandel	?
Hyland L. Feldstein	1971	Henry Mitgang	?
Maurice Fladerman	1947	Stanley A. Morris	1949
Stanley R. Flaks	1939	Gunter Nashelsky	1950
Leonard L. Freedman	1948	Andre A. Nataf	1985
Benjamin F. Friedman	1966	Joseph M. Odachonski	1980
Richard M. Geneder	1965	Eugene Parlin	1950
Arnold G. Ginsborg	1949	Lance D. Reich	1992
Irwin Ginsborg	1952	Michael L. Resnick	1968
Robert J. Goldman	1966	Norton Robitaille	1951
Max T. Goldstein	1953	Victor Romer	1954
Donald I. Goodfried	1951	George Rubin	?
Melvin D. Gorshow	1934	David Rudd	?
David Gotfred	1967	Robert Rudolph	1941
Bernard D. Grand	1935	Edward Sheftel	1931
Joe Gvirtzman	?	Zalle Shidler	1962
David Hailpern	1956	Manfred Shockner	1962
Solomon Hailpern	1954	Robert Siegelman	1957
Ronald W. Haine	1952	Manuel A. Snyder	1935
Kelly D. Hasty	1993	Norton I. Snyder	1952
Evan L. Herald	1992	Michael Soloway	1969
Arnold Hewman	?	Samuel Waldman	?
Matthew D. Hochman	1990	Eugene K. Werthan	1950
Martin L. Hornstein	1958	Edward M. Wikler	?
Edward A. Isaacman	1942	Edward R. Zall	1956

#### Attention All Alumni...

If you received this newsletter by mail do us a favor and go to:  
<http://www.zbt.org/index.php?id=197>  
so we can get your email address into our database and send you  
"An Iota's Worth" and other Iota updates electronically. Thanks!

#### Iota 2009-2010 Officers

President	Chris Fettig
Internal Vice President	Owen Hearty
External Vice President	Pat Bernard
Secretary	Merrick Hiton
Treasurer	Evan Leventhal
House Manager	Louis Giller
Graduate House Director (Mom)	Kyle Leigh
Rituals and Traditions	Pat Bernard
Parent and Alumni Relations	Nick Pisciotta
Brotherhood Development	Adam Greenberg
Education	Tommy Bibliowicz
Social	Ty Huckaby
Academics	Michael Snodgrass
Philanthropy	Jeremy Lynch
Community Service	Jeremiah Rex

### Alumni/Undergrad Annual Football Game

As an annual tradition, the undergraduate brothers of the Iota chapter faced the alumni brothers in a football game at Observatory Park near the University of Denver. With a terrible record over the past few years, the undergraduate brothers were determined to defeat the alumni and try to prove that their youthful athleticism could challenge the aged – but more experienced-alumni. However, on the cold and dreary day of October 25th, the alumni brothers again proved their wisdom supreme over the naive mindset of the undergraduates.

The undergrads lacked methodical formations in their offense or defense, while the seasoned alumni were practicing plays and drills long before the game started. The undergrads were simply unprepared and too inexperienced to combat the well-designed offensive schemes executed by their veteran QB, **Steve Ehrlich**.

As the snow began to fall on the cold October day, the alumni did not seem phased by Mother Nature's conditions, and they continued to run-up the score, showing no mercy. Hopefully the undergraduates will begin to recognize their faults and strengthen their team for the upcoming years. After another brutal defeat, both teams settled their differences off the field and ended the game in a civil manner.

This year's annual alumni football game turned out to be another success. The event provides a great opportunity for the undergraduates to meet the men who came before them, helped build their fraternity, and established the principles the fraternity was founded on – even if they have to learn these principles by accepting defeat. *Nick Pisciotta*



**Alumni respond...** once again the alumni defeated the undergraduates in the annual IOTA BOWL game. **Bruce Balonick, Andy Feld, Brady Akers, Dan Goodman, Brian Goo, Robbie Ratto, Scott Schwartz** and **Steve Ehrlich** all laced up their spikes and took to the field. **Gary Berz** officiated. The undergraduates provided spirited opposition but were out executed.

#### New Brothers: Fall 2009

Charlie Bernard - St. Louis, MO	Nick Misciosia - Lake Mary, FL
Jonah Sloven - Des Moines, IA	Max Mayeda - Golden, CO
Cory Lamz - Colorado Springs, CO	Max Halpert - Los Angeles, CA
Patrick Conklin - Littleton, CO	Israel 'Izzy' Millan - Colorado Springs, CO
Austin Taylor - Las Vegas, NV	Paul Gunther - Summit, NJ
Aaron Merkin-Morokoff - Las Vegas, NV	Jared Johnson - Colorado Springs, CO
Kyle Stratiner - Seattle, WA	Justin Nowicki - Wilmette, IL
George Basarich - Albuquerque, NM	TJ Lawless - Overland Park, MO
Jordan Esterkin - Santa Monica, CA	Mick Strachler - Pueblo, CO
Jase Young - Denver, CO	Sterling Pickett - Decatur, GA
Nick Robertson - Colorado Springs, CO	Chayce Duncan - Centennial, CO
Rand Woodson - Nashville, TN	CJ Boyce - Silver Spring, MD
	Adam Rosen - St. Louis, MO